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## Oracle Advances Data Integration Portfolio with Major Enhancements to Oracle GoldenGate 12c <sup>[1]</sup>

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Data volumes are growing at unprecedented rates, making it more complex for organizations to effectively use that information to make strategic business decisions and gain a competitive advantage. To drive greater value from their data and take advantage of emerging technology trends such as cloud computing and big data, companies must have the ability to move data across highly diverse IT environments and firewalls with very low latency. With Oracle GoldenGate 12c, customers can implement real-time data integration and transactional data replication between on-premises and cloud environments and across a broader set of heterogeneous platforms, achieving faster time to value and a greater return from their data assets.

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